GRUPPO FLORENCE

## PRESS RELEASES

## GRUPPO FLORENCE: "ACCADEMIA DIFFUSA" PROJECT TO KICK OFF IN TUSCANY WITH THE PROFESSIONAL COURSE "LE MANI DELLA MODA" PROMOTED BY COMPANIES GIUNTINI AND CIEMMECI FASHION

Milan, June 5, 2023 - Gruppo Florence, the first integrated manufacturing hub in Italy serving global luxury brands, has launched the "Academia" project, which is intended to promote professions in the fashion industry among the younger generations and meet the need to train technical personnel and professional figures, which are becoming more and more in demand among manufacturing companies as there is currently a lack of such professionals.

The program of training activities will kick off at Giuntini (Peccioli, in the province of Pisa) and Ciemmeci Fashion (Empoli, in the province of Florence): these two companies, which are part of Gruppo Florence and are regarded as leaders in high-quality Tuscan manufacturing for top fashion brands, are promoting the professional tailoring course 'Le Mani della Moda', in collaboration with MITA (Made in Italy Tuscany Academy) and COSEFI (Confindustria Firenze Formazione), co-financed by the Regional Government of Tuscany as part of the public call for tenders for just-in-time training. The course, which is set to begin in July at Giuntini and will then be held at Ciemmeci in September, aims to train 30 new tailoring professionals and ensure a generational shift in the sector by offering a high-quality education program. In fact, Giuntini and Ciemmeci Fashion will make their many years of experience and expertise in the field of craftsmanship, creativity, research and processing of garments for the luxury industry available to candidates by giving them the opportunity to participate in a training course covering various topics such as prototype creation, description of the prototype maker's role, and machine and manual handling of textiles.

Upon completion of the 900-hour course – which includes 552 hours of theoretical and practical lessons and a 348-hour internship – the Regional Government of Tuscany will issue a certificate of suitability for an internship at Giuntini, Ciemmeci Fashion and/or at other companies that are part of Gruppo Florence.

Attila Kiss, CEO of Gruppo Florence, said: "We consider it essential to train specialized personnel as it is key to ensuring excellence in the Italian manufacturing industry. This is exactly why we want to focus on getting young people interested in craftsmanship, since we wish to uphold the tradition and value of craftsmanship, and to show them that manual professions are noble professions. The course 'Le Mani della Moda' will certainly offer an important first opportunity for anyone looking to start a career in the fashion industry, and we look forward to welcoming a large number of participants."

If you would like to apply for the "Mani della Moda" course, please write to <a href="textilejob@randstad.it">textilejob@randstad.it</a> or to <a href="jobs@gruppoflorence.com">jobs@gruppoflorence.com</a>, specifying in the subject line "Candidatura corso Mani della Moda presso Giuntini o Ciemmeci Fashion" (Application for the course Mani della Moda at Giuntini or Ciemmeci Fashion).

## For further information, please contact:

**Image Building** 

Cristina Fossati, Luisella Murtas, Laura Filosi

+39 02 89011300

florence@imagebuilding.it

## **Gruppo Florence**

Gruppo Florence is the first integrated manufacturing hub in Italy serving global luxury brands, established in October 2020 by a consortium of investors consisting of VAM Investments, Fondo Italiano d'Investimento and Italmobiliare, which, along with the 26 entrepreneurial families that have joined the project, make up the Group's distinctive governance. On May 25, 2023, the private equity firm Permira signed a binding agreement with the Group's shareholders to acquire a majority stake in Gruppo Florence. The business owners, management team and VAM Investments are going to reinvest in Gruppo Florence by acquiring a substantial stake, while Fondo Italiano d'Investimento will retain a minority share.

Gruppo Florence has quickly grown to become a manufacturing hub comprising the entire supply chain of the international luxury industry, offering its customers customized solutions and innovative services. In 2022, Gruppo Florence, headed by President Francesco Trapani and led by CEO Attila Kiss, generated a turnover of more than €600 million. It now employs more than 3,000 people in 12 regions of Italy who work with more than 70 international brands.

For more information, visit our website www.gruppoflorence.it or follow us on LinkedIn