## (flo) VIEW GRUPPO FLORENCE MAGAZINE

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We are an industry-leading platform in the global luxury sector. Established in 2020 by a consortium of investors and entrepreneurial families, our group provides innovative solutions and services ranging from product development to production, supporting brands in the clothing, footwear, leather goods, and intermediate processing sectors. With a turnover of more than 600 million in 2022 and more than 3300 employees in 9 regions of Italy, Gruppo Florence is proud to partner with more than 70 international brands.

#### **MISSION**

Creating advanced solutions for brands, through an ecosystem that generates added value thanks to industrial development, ecological transition, knowledge transfer, and the technological and digital transformation of manufacturing laboratories.





BELIEVING IN THE POWER OF VALORE ITALIA, GRUPPO FLORENCE IS COMMITTED TO PRE-SERVING AND PASSING ON THE HERITAGE AND EXPERTISE OF EACH LABORATORY TO THE WORLD AND FUTURE GENERATIONS. The foundation of the project is laid by the laboratories that make up the Group, where design, prototyping, engineering, production and quality control of clothing, leather goods, footwear and intermediate processing lines converge.

## EMME GI

Great technical know-how and understanding of the world of luxury fashion allows the company to respond insightfully to all customer requests and market trends.



Thanks to more than a hundred years' experience, **Emmegi** represents a model of aesthetic refinement and functional optimization, conveyed in every single garment.

Parmamoda is a company founded by sisters

Giovanna and Francesca Bertagna, who have transformed a workshop originally used to train skilled workers into a hub of haute <u>couture</u>.



Thanks to their entrepreneurial skills, the Bertagna sisters have successfully combined the craftsmanship experience gained in the workshop with an innovative vision.





## TINI

Behind Giuntini's success is the savoir faire and artisanal experience of Landa Sabatini, "the double lady", who back in the Sixties turned her passion into a highly successful international company.

## LUXURY

From prototype to product delivery, via the creation of garments for runway shows, sampling and production. Thanks to its ability to manage and optimize a complex and delicate production process, today **Giuntini** creates over **6000** prototypes each year and has a production capacity of **400000** high-end garments, 50% of which are outerwear items.

# FREDIANI

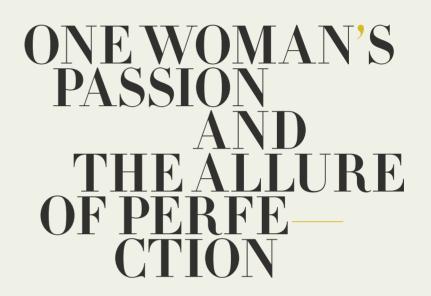
With over 30 years' experience, Frediani provides consulting services to the most prestigious luxury brands, offering creativity, expertise and a solid tradition in the art of pattern making.



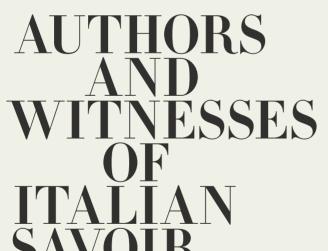
From concept development to catwalk, the company strives to translate stylists' creativity into finished products of exceptionally high quality.

## CONREZIONIELEEDUE

Since 1976 **Confezioni Elledue** has represented a crossroads between tradition and innovation, a model of refinement for the whole world of luxury tailoring.



Every product is enhanced by sophisticated haute couture processes and by meticulous finishes that allow the company to stand out in the international luxury fashion market.





#### SAVOIR FAIRE

A leader in the creation of total look haute couture clothing, **Confezioni Cam** is valued and sought after for the outstanding quality it injects into every garment produced. Deftly combining craftsmanship tradition and innovation, the company offers elegance and style to an increasingly demanding and sophisticated clientele, consolidating its reputation as a benchmark of excellence in the luxury fashion sector.

## ZIONICAM

Originally established as a tailoring workshop, the company has prospered thanks to customer loyalty, the direct result of the quality and meticulous nature of its work. With 20 years' experience in the sector, **Confezioni Cam** aims to expand and continue to consolidate its collaborations with leading international fashion houses.

## PAFF

Founded in 1977, the company is specialized in the production of high-quality shirts and is renowned for its ability to reinterpret Italian sartorial tradition with modern designs. Exquisite materials, meticulous processes and total reliability make **Sipaff** the perfect partner in the global luxury fashion market.

#### PASSION AND STYLE IN THE HEART OF LUXURY CLO-THING

Classic shirts, deconstructed or hybrid models like shirt/jacket or shirt/coat together with products featuring innovative combinations and unique details like appliqués, embossing, embroidery, pleating and special finishes. This versatility allows the company to offer a fully customized service catering to a vast range of requirements, and to confirm its supremacy in the sector.

## CIENNE CHEASHION

Sophisticated and exclusive techniques make Ciemmeci Fashion the best choice for fashion companies looking to imbue their products with the essence of Made in Italy.



The company has adopted world-leading-laser technology to revolutionize the denim washing process. This innovation enables laser marking

during the garment manufacturing process.

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#### INDU-STRIES OF FINE CRAFT-SMANSHIP

**Ciemmeci Fashion** imagines a world where art is the driving force of creativity, and believes that beauty encourages an approach that is open to experimentation.



As a textile manufacturer that avails of advanced technology to deliver creative, advanced solutions to support its customers, it is a trusted partner. Mely's combines the heritage of Italian sartorial tradition, the work of skilled hands, and technological innovation, guaranteeing end results of exceptionally high quality.



Knitwear is a complex art form that requires skilled handwork as well as the use of extremely hi-tech machinery designed to carry out the most complex processes.

## **BEONELLO SPAGNOL**

For over 70 years, Leonello Spagnol produces high-quality knitwear garments, with an unwavering commitment to improving production methods and technologies.



A propensity for versatility leads the company to constantly explore the endless possibilities offered by knitwear, proposing exclusive and innovative sartorial creations.





## **UF-THE-ART KNITWEAR**

With over 30 years' experience, **Metaphor** stands out for its constant innovation in terms of style and production methods for high-quality knitwear, consolidating its position as a leading company in advanced technology for knitwear. Thanks to a wide range of weaving techniques, it works closely with designers at all stages, from the choice of materials to delivery of the collections. Metaphor is an Italian company based in Carpi which specializes in the production of extremely high quality knitwear for leading international luxury brands. A team of highly qualified employees and a cutting-edge weaving department handle every type of order, from prototypes to mass production.

## FACO PEL .

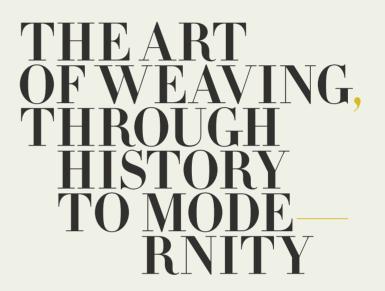
A historic hat factory established in 1908 with the aim of serving boutiques Italy's biggest cities; it now manufactures hats for major Italian and international luxury brands.

#### A GREAT ITALIAN STORY OF DEDICATION, CARE AND CREATIVITY

**Facopel** is founded in 1908 by Enea Conti in Valdinievole: a builder by trade, he decides to make caps from the offcuts of fabric which his wife sells by the meter at local markets.

## ANTICA ALSERCHIO

Antica Valserchio represents a synergy of past and present. At its heart is a passion for the precision, elegance and meticulous craftsmanship of products.



The company brings Tuscan craftsmanship heritage to production that avails of cutting-edge technologies, strengthened by over 70 years' experience.





## KA

Specialized in the selection and processing of exquisite materials and fine yarns, Maglificio Erika creates innovative knitwear garments that epitomize the prestige of Italy's textile tradition.

#### PER-FECTION

Prototyping, samples, weaving, treatment, garment manufacture, finishing and ironing. The professionalism and efficiency guaranteed at every stage of the production process have, over time, consolidated the growth and success of the company, which works with the most prestigious Italian and international high fashion brands.

## NANBAR TURE CESARI

Founded in 1988 by Stefano Romolini and Erika Gerda Cesari, **Manifatture Cesari** boasts extensive experience producing jersey for the luxury fashion sector.



A synergy between cutting-edge machinery and artisanal know-how enables the company to create iconic products of superb quality in the world of jersey.





Investment in the professional growth of its multi-generational workforce is vital to ensure a leading position in the sector and to guarantee quality and originality.





#### JERSEY PRO-CESSING

**Barbetta** is also renowned for its ability to research, propose and implement innovative materials, sewing techniques and cleaning processes for finished products and accessories. The company's washing and dry cleaning systems ensure every garment is handled with the utmost care, guaranteeing a soft handle and minimum pilling. "Expert professionals who skilfully interpret an artistic design". The company produces complete menswear, womenswear and children's collections, handling all stages of the production process in-house. Barbetta avails of advanced systems for the processing of fabrics and accessories, with automated cutting technologies and a tailoring department organized to guarantee maximum efficiency and stringent quality control.

## OFFICINA CIEMMEC

Founded in 2015, Officina Ciemmeci is located in San Miniato in the province of Pisa. The company is driven by the desire to offer highly innovative solutions characterized by outstanding creativity and technological know-how. Specialized in elaborate treatments and prints on leather and fabrics, the company operates with total respect towards the resources and communities with which it works.

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Experts with the most sophisticated sartorial skills and highly qualified technicians work together to guarantee integration between traditional techniques and new technologies: an ideal balance between authenticity and innovation that represents the best of Made in Italy coupled with the latest discoveries in the leather industry.

## ABC RICAMI

The story of Raffaella Gelli and her family-run business in the embroidery industry represents a tangible example of how entrepreneurship can be driven by determination and resilience.

#### THE ART OF EMBROIDERY, COMBINING TRADITION, INNOVATION AND STYLE

CIOCS Synonymous with embroidery of exquisite quality and refinement. Ricamificio GS is

quality and refinement, **Ricamificio GS** is renowned for its ability to create unique, extraordinary decorations.

### FROM DREAM

The key to **ABC Ricami**'s success lies not only in the company's modern approach and technological efficiency, but above all in the skills and expertise of its workforce.



Craftsmanship expertise, technological innovation and attention to detail make **Ricamificio GS** a benchmark of excellence in the sector, consolidating its global reputation.

## RESE

Preserving the manufacturing tradition of the Marche region but with its own original and innovative approach, adapting to the needs of the biggest luxury brands in the world.

#### ENTERPRISE, MODERNITY AND PASSION FOR QUALITY SHOES, SINCE 1946

Constant research in machinery, manufacturing methods and techniques to keep evolving, embracing global market trends while staying true to our Italian identity.

### CALZATU RIFICIO LORENZA

Founded in 1996, **Calzaturificio Lorenza** has been creating luxury footwear for men, women and children thanks to cutting-edge shoemaking techniques and attention to detail.



From the cutting out of leather to the stitching of soles: every step is executed with care and precision, thus guaranteeing an end product of impeccable quality.





#### EDGE TECHNOLOGY

A deep understanding of haute couture and decades-long experience guarantee a sophisticated style that is appreciated worldwide. Taking shape in modern, functional premises, every product is the culmination of next-generation technologies and highly specialized skilled workers. Craftsmanship, precision and modernity enable a constant pursuit of exclusive aesthetic solutions that respond to the needs of the market.

## CETTI

**Taccetti** represents the pinnacle of excellence in fashion footwear manufacturing, combining centuries-old sartorial tradition with the latest design trends. Its passion for craftsmanship and its unwavering pursuit of innovation are expressed in footwear that exudes unique charm, capturing the essence of style and sophistication. Effebi is a shining example of how passion, expert craftsmanship and family management, can create a solid company in the luxury leather goods sector.

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The company is specialized in managing all stages of production, from the design concept to completion of the finished product: this represents genuine excellence. Alba boasts a long tradition of excellence in the production of leather goods and a prestigious reputation thanks to its unwavering commitment to quality craftsmanship and innovation.



Mindful of the importance of tradition, the **Alba** team is constantly exploring new technologies and innovative processes to improve the quality of products.

The name Florentia derives from the Latin Florentes, which was used to indicate its lush plains.



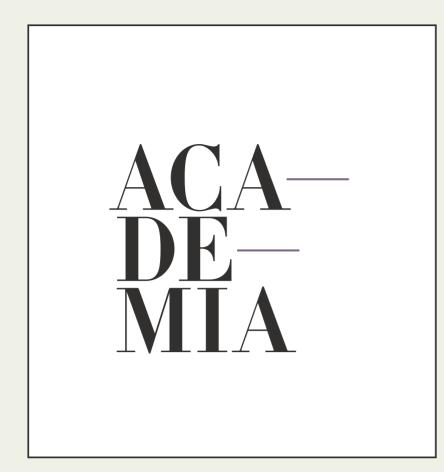
/ Florens / adj. Latin flourishing, blooming, lush.

/ Flōrentia / n. Latin noun that appears during the early Etruscan settlements, which adopted the Latin epithet flōrentes.

REN-CE"

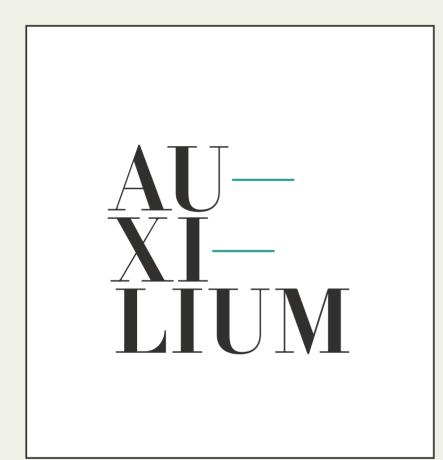
/ Florence / n. (geogr.) English for Firenze, the Italian name for the city of Florence.

Florence Florence is not just the name of a famous city. It's not just the cradle of high-quality textile manufacturing since the Middle Ages. And it's not just the epicenter of the thought revolution that, with humanism, placed the human being at the center, as well as the cradle of the Italian Renaissance. It's not just a place, but a state of mind.



#### "TRAINING IS THE POWER TO TURN DREAMS INTO REALITY, AND WE ARE THE CATALYSTS OF THIS TRANSFORMATION"

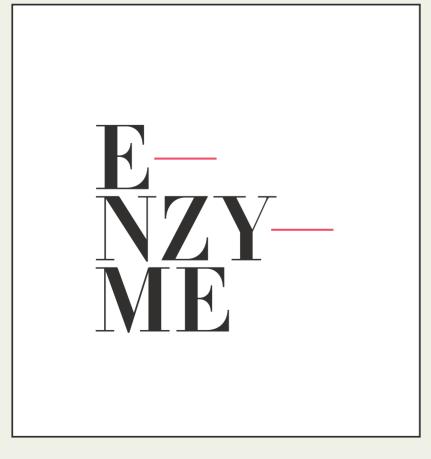
It is the Group's program of training initiatives designed to develop new talents and dignify the skilled workers and professionalism that form an integral part of Italy's **cultural and manufacturing heritage**, through projects taking place inside and outside the scope of its companies.





Gruppo Florence is committed to actively contributing to **economic**, **social and environmental sustainability** by monitoring the entire production chain, the sustainability certifications the companies have been awarded over the years, and a number of special projects implemented in partnership with some of the most prestigious international brands.





As a reaction accelerator, Enzyme is an open community of innovators, entrepreneurs and creatives who work together on transforming the luxury supply chain. By taking a collaborative and interdisciplinary approach, Enzyme explores **innovative solutions** for designing, testing and developing new initiatives regarding **products**, **technology** and **sustainability**.

