PREVIEWING AT MILANO FASHION WEEK
GRUPPO FLORENCE PRESENTS THE THIRD EPISODE OF "LE MANI DELLA MODA Episodio 3"
A DOCUFILM PRODUCED IN COLLABORATION WITH LISAA, THE PARIS SCHOOL OF APPLIED ARTS.

THE STORY OF MADE IN ITALY EXCELLENCE CONTINUES THROUGH THE EYES OF NEW GENERATIONS:
A JOURNEY FROM THE MARCHE REGION TO EMILIA, FROM VENETO TO TUSCANY DISCOVERING FIVE COMPANIES SHAPING THE INDUSTRY AND THE PEOPLE WHO PRESERVE AND RENEW THE ITALIAN KNOW-HOW THROUGH PASSION AND EXPERTISE.

The film will be screened with free admission during Milan Fashion Week from the 23rd to the 27th of September 2026 at the Anteo Palazzo del Cinema in Milan.

Milan, 16th September 2026 – **Gruppo Florence**, Italy's leading manufacturing hub dedicated to the luxury sector and benchmark for major international brands of the sector, presents the third episode of the docufilm ***Le Mani della Moda***, result of the creative contribution of students from the Paris school LISAA (L'Institut Supérieur des Arts Appliqués), who worked on the production of the short film, offering a new perspective on Italy's manufacturing heritage.

At a time where generational turnover is, more than ever, one of the main challenges for the Luxury made in Italy supply chain, Gruppo Florence continues to invest in the cultural project *Le Mani della Moda*, which shows young people the value of these skills and the opportunities offered by manufacturing crafts. Following collaborations with Central Saint Martins in London and Polimoda in Florence, the project goes on with LISAA Paris – one of Europe's leading schools of design, fashion and communication – bringing together the two countries which have always contributed in defining the global language of luxury: Italy and France.

The project was integrated into the student's academic curriculum and was developed by Alessia Calabrò, Alya Turkman and Alicia Prevot from LISAA Graphic Design & Communication and Carl Omnes and Léa Fradet from LISAA Fashion, coordinated by directors Anne Balas-Klein and Karel Mills as well as lecturer Céleste Rogosin, with the special contribution of Kalama M'bele (project consultant). Through their eyes, italian manufacture reveals itself not only as an excellence in production, but as an ecosystem of values built on ispiration, community, sharing, curiosity and committment, values that emerge from the stories of entrepreneurs and artisans whose *savoir faire* becomes the key to a manufacturing sector capable of innovating without losing touch with its own identity.

Once again, the true protagonists are the people – the faces and hands behind **Parmamoda**, **Ricami NBM**, **Leonello Spagnol**, **Novarese** and **Giuntini** – where the invisible heritage of skills and artistry comes to life through a network of people, places and expertise that makes Made in Italy luxury possible around the world.

Binding this heritage together is the “poetry of gesture” – the central theme of the docufilm – embodied in the skills, intuition and craftsmanship acquired through experience, observation and daily practice. The intelligence of the hands that cut, embroider, shape, assemble and finish becomes the common thread that weaves through the film, celebrating a body of knowledge passed down from generation to generation.

The project was created and curated by Raffaella Scimeca, Group Marketing and Communications Director at Gruppo Florence, with executive production by Class TV Moda. *Le Mani della Moda* has earned significant recognition on the international film festival circuit. The first episode was selected by the UK Fashion Film Festival, the Los Angeles Fashion Film Festival, the Istanbul Fashion Film Festival and the Madrid International Film Festival, earning a nomination for *Best Documentary*. The second episode won the *Best Fashion Film* award at the Mannheim Arts and Film Festival and the *Directors Choice Award* at the Sarajevo Fashion Film Festival, as well as a nomination for *Best Documentary* at the Replay International Film Festival, and was selected by ASVOFF 17, the London Fashion Film Festival and the Canadian International Fashion Film Festival, reaching the quarter-finals of the Australia Independent Film Festival.

Attila Kiss, President of Gruppo Florence commented: *“Through Le Mani della Moda, we want to introduce new generations to the excellence of Italian manufacturing by speaking their language and embracing their creative perspective. In this third edition, the students of LISAA Paris have offered an authentic and contemporary interpretation of the human, cultural and industrial value that lies behind the Italian laboratories crafting unique garments and accessories for the luxury fashion supply chain. Ultimately, this is a story about passing on knowledge, nurturing talent and looking to the future—one that reaffirms manufacturing as one of the most strategic assets underpinning the competitiveness of Italian luxury".*

Fabrizio Ciafrei, Chief Executive Officer of Gruppo Florence added: *"Skills are one of the supply chain’s most strategic assets and a fundamental driver of its future growth. Investing in people means strengthening manufacturing capabilities, fostering innovation and enhancing the global competitiveness of Made in Italy. Through initiatives like this, we aim to attract talent capable of supporting the sector's evolution, sustain the growing demand for manufacturing excellence and create lasting value across the entire Italian fashion ecosystem".*

Anne Balas-Klein, Head of LISAA Graphic Design & Communication Paris, continued: *"Taking part in Le Mani della Moda has given our students an extraordinary opportunity to experience one of the most authentic expressions of Italian excellence from within. The project highlights the importance of creating meaningful connections between education and industry, empowering young people to interpret and showcase the cultural and manufacturing heritage of the sector through an international lens".*

The film will be screened free of charge, with prior reservation required, at the Anteo Palazzo del Cinema (Sala Nobel) from September 23rd to September 27th 2026, as part of the official Milan Fashion Week Women's SS27 calendar organized by Camera Nazionale della Moda Italiana. Three daily screenings are planned (6:00pm, 7:00pm and 8:00pm), each followed by a free aperitivo.

Gruppo Florence

Gruppo Florence is Italy's leading manufacturing hub dedicated to the luxury industry and an international benchmark for excellence, innovation and sustainability. Today, the Group brings together 34 companies and nearly 4,500 people across nine Italian regions, developing and producing ready-to-wear, leather goods and footwear collections, as well as a wide range of specialized manufacturing processes.

A distinctive feature of Gruppo Florence's business model is its partnership with entrepreneurs who join the Group together with their manufacturing businesses and become shareholders.

Gruppo Florence supports and accelerates the growth of companies across the luxury supply chain by fostering industrial synergies and providing advanced expertise, ranging from technical research and industrialization to cutting-edge solutions in sustainability, traceability and technological innovation.

Founded in October 2020 by a consortium of investors led by Vam Investments, Fondo Italiano d'Investimento (through FICC) and Italmobiliare, Gruppo Florence is now controlled by the international private equity firm Permira, with a significant minority stake also held by its entrepreneurs, management team, Vam Investments, Fondo Italiano d'Investimento and Star Capital.

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